

 Digital Signage

melford **OUTDOOR ADVERTISING DISPLAY**

55" double sided outdoor advertising display – high brightness freestanding totem ideal for any weather conditions

Designed for outdoor, 24/7 usage

Sunlight readable display with anti-reflective glass

IP65 rated for weather protection

Sturdy enclosure to withstand tampering and damage

Integrated Android media player

Removable base

ADDITIONAL FEATURES



Weatherproof design



Ambient light sensor



Easy maintenance



Customisation available



Internal locker



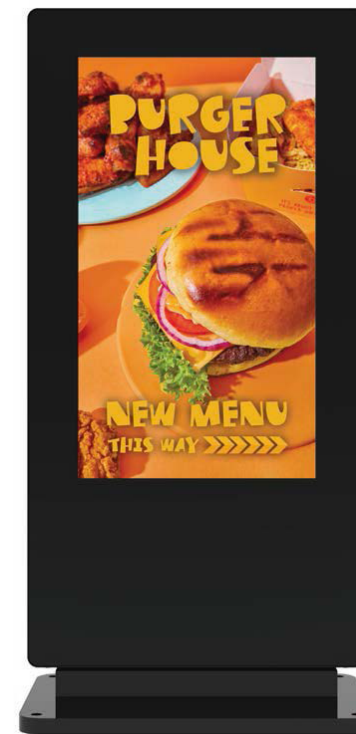
Advanced temperature control system



Plug and play



Optional network upgrade



Presenting the Melford Double Sided Outdoor Advertising Display

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2,500 CD/M²
SUNLIGHT READABLE



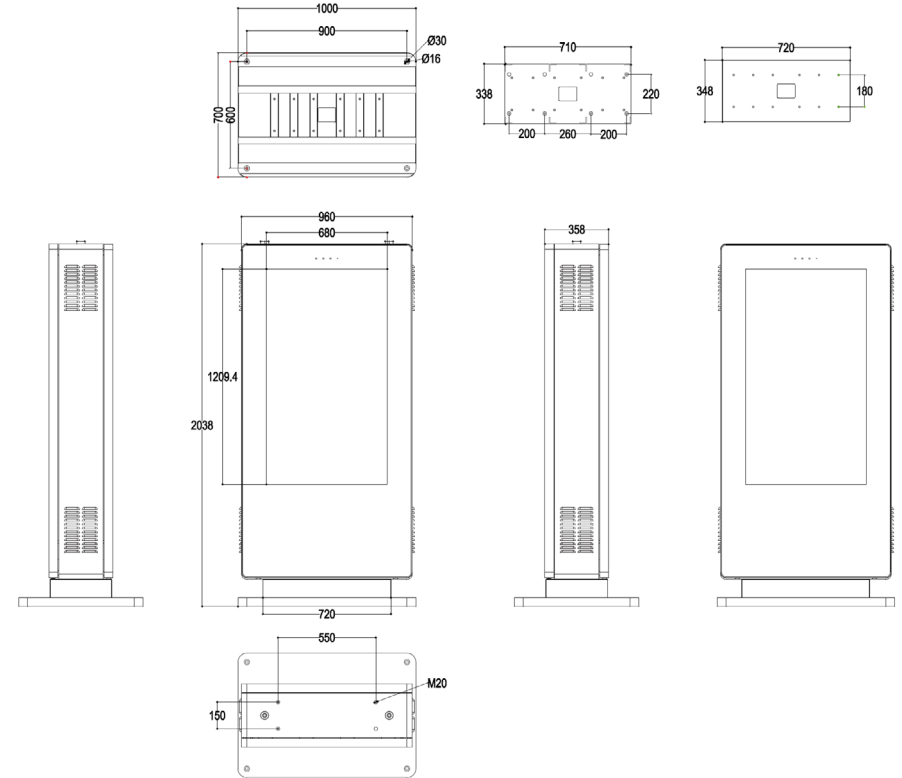
IP65 RATED



STURDY ENCLOSURE
IK10 RATED



ANTI-REFLECTIVE GLASS



2MM THICK
STEEL ENCLOSURE



REMOVABLE BASE



PROTECTIVE UV FILM



ANDROID MEDIA PLAYERS



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55 Inch (double sided)

Panel	Resolution	1080 x 1920	
	Display Area (mm)	1209.4 x 680.2	
	Aspect Ratio	16:9	
	Brightness (cd/m ²)	2500	
	Colour	1.073 G	
	Viewing Angle	178°	
	Contrast Ratio	8000:1	
AV Inputs	Video	HDMI, VGA	
Power	Power Consumption (W)	430	
	Input Voltage	AC110~240V (50Hz~60Hz)	
Mechanical	Unit Size (WxHxD mm)	960 x 2013 x 350.5	
	Package Size (WxHxD mm)	1100 x 2130 x 570	
	Net Weight (kg)	344	
	Gross Weight (kg)	424	
	IK Rating	IK10	
Environmental	Operating Temperature	-20°C to 50°C	
	Operating Humidity	10% to 80%	
	Storage Temperature	-30°C to 60°C	
	Storage Humidity	5% to 90%	
	Enclosure Protection	IP65	
Computer	Internal Media Player	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)
		Media Resolution	1080 x 1920
		Internal Memory	6GB
		CPU	Quad-Core Cortex-A17@1.61GHz
		GPU	Mali-T760 MP4 @600MHz
		RAM	2GB DDR3
		Internal Storage	8GB NAND
		USB	USB2.0 HOST (x2)
		LAN	10/100M Ethernet
		Wi-Fi	802.11b/g/n/ac
		OS	Android 5.1.1
		Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1
Accessories	Included	AC Power Cable, Remote Control	
	Optional	Touch Screen Upgrade, Network Upgrade, Camera	
Warranty	Warranty Period	3 Year Warranty	
	Technical Support	Lifetime	

Why Melford?

Melford Technologies have been offering innovative technology solutions for over 50 years.

We provide experienced professional design, project planning, configuration, deployment, and maintenance services for a full one stop shop.

We can assist with the design and manufacture of your digital signage solution from the blank piece of paper at the initial meeting through to installation and post-sales support.

Contact Us

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